



National Marine Manufacturers Association

nmma.org

ECONOMIC SIGNIFICANCE OF RECREATIONAL BOATING IN CALIFORNIA

CONGRESSIONAL DISTRICT 2

Number of Recreational Boats*	31,263
Recreational Boating Industry Businesses	166
Total Jobs	3,045
Annual Recreational Boating-Related Spending	\$156.9 MILLION



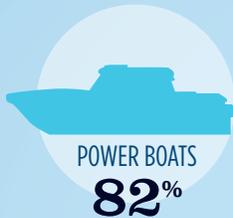
TOTAL ANNUAL ECONOMIC IMPACT OF RECREATIONAL BOATING:

\$375.1 MILLION

RECREATIONAL BOATS IN CA-2

TOTAL BOATS* **31,263**

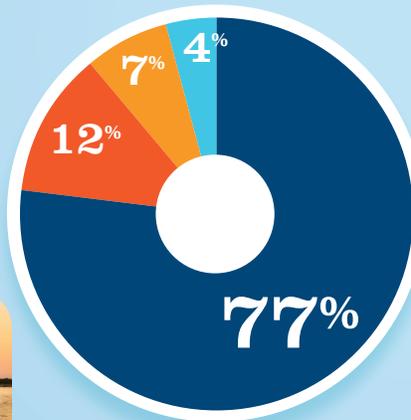
REGISTERED BOATS	31,263
Power boats	25,629
PWCs	2,115
Sailboats	3,415
Other Boats	104
HOUSEHOLDS PER BOAT	8.9



* Total boats are registered boats as reported by states to the USCG.

RECREATIONAL BOATING CREATES JOBS IN CA-2

TOTAL BOATING JOBS	643
Boat Building	28
Motor / Engine Mfgr.	-
Accessory / Supplies Mfgr.	42
Dealers / Wholesalers	80
Boat Services	493

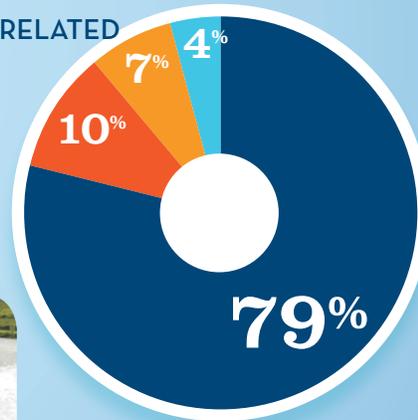


BOAT BUILDING 4%
DLRS/WHOLESALERS 12%
MOTOR/ENG. MFGR. † 0%
ACC./SUPPLIES MFGR. 7%
BOAT SERVICES 77%



RECREATIONAL BOATING-RELATED BUSINESSES IN CA-2

TOTAL BUSINESSES	166
Boat Building	6
Motor / Engine Mfgr.	-
Accessory / Supplies Mfgr.	12
Dealers / Wholesalers	17
Boat Services	131

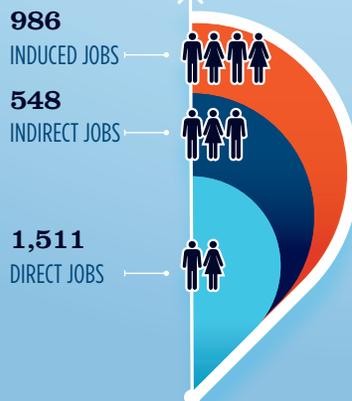


BOAT BUILDING 4%
DLRS/WHOLESALERS 10%
MOTOR/ENG. MFGR. † 0%
ACC./SUPPLIES MFGR. 7%
BOAT SERVICES 79%



ESTIMATED JOBS IMPACT OF RECREATIONAL BOATING-RELATED SPENDING IN CA-2

EST. TOTAL JOBS	3,045
EST. TOTAL LABOR INCOME	\$125.3 MILLIONS
Est. Direct Income	\$51.9
Est. Indirect Income	\$30.3
Est. Induced Income	\$43.1



RECREATIONAL BOATING INDUSTRY SALES IN CA-2

Boat Building	\$7.2 MILLION
Motor / Engine Mfgr.	\$0.0 MILLION
Accessory / Supplies Mfgr.	\$9.2 MILLION
TOTAL MFG. SALES	\$16.4
Dealers / Wholesalers	\$41.6 MILLION
Boat Services	\$131.6 MILLION
TOTAL RETAIL & SERVICES SALES	\$173.2

BOAT BUILDING 4%
DLRS/WHOLESALERS 10%
MOTOR/ENG. MFGR. † 0%
ACC./SUPPLIES MFGR. 7%
BOAT SERVICES 79%

Source: NMMMA's Center of Knowledge; Recreational Marine Research Center at Michigan State University